

"Helping deliver sustainable farming"



Friesland, Butterhill
Coppenhall,
Stafford, ST18 9BX

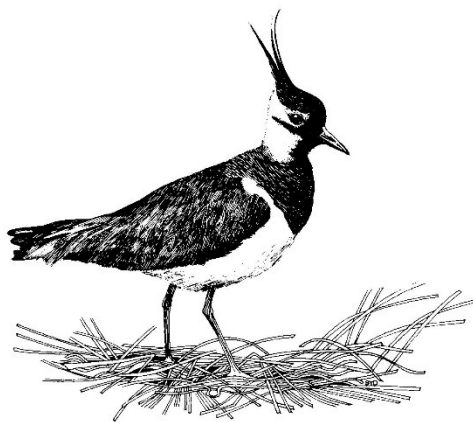
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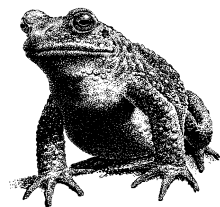
Whitegrove Trophy



(Farm Conservation Competition)



ENTRY FORM 2026



Kindly Sponsored by:
**STAFFORDSHIRE & BIRMINGHAM
AGRICULTURAL SOCIETY**



ENTRANT'S DETAILS



Name:

Address:

Postcode:

Tel:

Email:

Status:

☐

Farmer

☐

Farm Manager

☐

Agent

☐

Owner

☐

Tenant

☐

Other

Total Farm Area:

Enterprise Type (s) (Please provide approximate numbers and areas)

Dairy	Beef	Sheep	Pigs	Poultry	Other specify -
Combinable	Roots, vegetables	Woodland	Energy crops	Grassland	Other specify -
ha	ha	ha	ha	ha	

ABOUT THE FARM

Please describe the environmental measures integrated within your commercial farming operation:

Please describe the habitats that have been retained or created and how they complement the existing landscape:

Please describe the resulting benefits to wildlife on your farm:

Please describe the ways in which you have ensured that your farming operations have minimal impact on the environment:

You may wish to support your entry with a sketch or map of your farmland habitats and/or photographs. Submitted photographs will not be returned unless requested.



CONDITIONS OF ENTRY



WHITEGROVE TROPHY

The award is given annually to the farmer in Staffordshire who, in the opinion of the Judge, has done most to encourage conservation on his/her farm alongside successful commercial activity. Consideration will be taken to include flora and fauna, but will also include landscape and historical interests.

WHO CAN ENTER

Entries are invited from all farmers, farm managers and landowners in Staffordshire, whether tenants or owners. Past winners are excluded from re-entering the competition for 5 years.

HOW WILL I BE JUDGED?

When you are satisfied with your entry, please send this application form to: **Chris Seabridge & Associates Ltd, Friesland, Butterhill, Coppenhall, Stafford, ST18 9BX.** After the closing date of the competition you will be contacted to arrange for the judge to be shown around your farm. The judge's visit will take a maximum of 2 hours, and will involve you showing the features and discussing the farm management that you feel is important to support your entry.

JUDGING SCHEDULE

Consider the standard of commercial farming including the commercial enterprise and its environmental impact.

Consider also:

- Resource Protection (soil, air & water)
- Farm Wildlife
- Business resilience

Evaluate the principles by which the farm is managed and the environmental benefits these have brought.

- How have the commercial and environmental needs been integrated?
- How have the habitats present been created or managed?
- What measures have been put in place to protect soil, air and water resources?
- How has water and energy use been reduced?
- How has the carbon footprint been reduced?
- What education activities are undertaken?
- Future plans

The winner will be presented with the Whitegrove Trophy and a cheque for £100 from the Staffordshire & Birmingham Agricultural Society. Entries must comply with the above conditions.

The decision of the judge is final

Entries must be received by: Wednesday 17th July 2026

I have read the conditions of entry and would like to be considered for the Whitegrove Trophy Award

Signature:..... Date:.....